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Japan

Grain and Feed Annual

Grain and Feed Annual 2012

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Report Highlights:

The Great East Japan Earthquake of March 11, 2011 devastated, both physically and emotionally, a country that had already been suffering from a stagnant economy. The so-called “triple disaster” also challenged Japan’s food security regime. During this unprecedented crisis, Japan’s food supply system demonstrated remarkable resilience and strength in its ability to secure ample, undisrupted supplies of food for people in the affected regions and feed for livestock animals. Despite economic setbacks and infrastructural damage, which have not been overcome, the fundamentals of Japan’s food and feed industry remain sound, attesting to the robustness of Japan’s food security system which relies on both domestic production and the availability of reliable imports.

Executive Summary:

THE GREAT EAST JAPAN EARTHQUAKE

A massive 9.0 magnitude earthquake and subsequent tsunami hit Japan's north east pacific coastal region on March 11, 2011. These natural disasters caused a failure of Fukushima Daiichi Nuclear Power Plant, which then led to a nuclear crisis including contamination of food by disseminated radionuclides. The triple disaster devastated cities, towns, and villages of the prefectures located along the coast line washing away buildings and infrastructure as far as 6 miles inland and took the lives of over 24,000 people.

According to the Ministry of Agriculture, Forestry and Fisheries (MAFF), approximately 23,600 hectares of arable land were damaged and estimates of physical/infrastructural damages to the agricultural, fisheries and forestry sectors have reached 30 billion dollars. This does not include the cost of radionuclide-affected farm products taken out of the marketplace, for which the producers are entitled to compensation. Affected farm products include numerous horticultural products, rice, milk, beef and some fish. However, detection of radionuclides above the regulatory thresholds has been diminishing and only a few marketing restrictions remain.

Table 1.
Estimated Damage to Arable Land (in hectares)

Prefecture	Total Arable Land	Land Damaged	%	Rice Paddy	Other
Aomori	156,800	79	0.05%	76	3
Iwate	153,900	1,838	1.19%	1,172	666
Miyagi	136,300	15,002	11.01%	12,685	2,317
Fukushima	149,900	5,923	3.95%	5,588	335
Ibaraki	175,200	531	0.30%	525	6
Chiba	128,800	227	0.18%	105	122
Total	900,900	23,600	2.62%	20,151	3,449

Source: MAFF

Table 2.
Damage to Agriculture, Forestry and Fisheries

Category	Damage	Number	Value (in Billion Yen)
Fisheries	Boats	28,612	182.2
	Port facilities	319	823.0
	Aquaculture facilities		73.8
	Aquaculture products		59.7
	Other shared facilities	1,725	124.9
Subtotal			1,263.7
Agriculture	Physical damage on arable land	17,456	401.2
	Facilities (irrigation, etc)	21,866	429.0
Subtotal			830.2
Ag production	Crops, animals		14.0
	Facilities (silos, barns, etc)		48.7
Subtotal			62.6
Forestry	Forests (affected by tsunami)	429	23.8
	Facilities	255	116.7

	Mountain road facilities	2,632	4.2
	Physical damage in forests in hills/mountains	1,065 ha	1.0
	Manufacture/distribution facilities	112	50.8
	Other facilities	473	2.5
Subtotal			198.9
TOTAL			2,355.4

Source: MAFF

The following links to relevant Japanese government agencies provide useful information on the situation surrounding the radionuclide contamination of food in Japan.

Radioactive Contamination of Food in Japan (Food Safety Commission and the Ministry of Health, Labor and Welfare)

http://www.fsc.go.jp/english/emerg/radiological_index.html

<http://www.mhlw.go.jp/english/topics/2011eq/index.html>

Commodities:

Rice, Milled

Author Defined:

COMMODITY REPORT

RICE

Production Normal Despite Earthquake/Tsunami

MAFF estimates about 20,000 hectares of rice paddy, which could have produced about 90,000 metric tons of rice, were damaged by the 3/11 tsunami. In addition, a ban on planting in the no-go zones near Fukushima Daiichi Nuclear Power Plant accounts for approximately 50,000 metric tons of rice taken out of expected production volume. Despite these damages, overall national production of rice in 2011 ended at normal 8,402,000 metric tons (MT), brown rice basis, and remained at last year's level.

Table 3.

Japan's Rice Production (Brown Basis)

	Planted Area (1,000 hectares)			Production (1,000 MT)			Yield/10 ares (kilograms)	
	Total	Paddy	Upland	Total	Paddy	Upland	Paddy	Upland
2007	1,673	1,669	4	8,714	8,705	9	522	257
2008	1,627	1,624	3	8,823	8,815	8	543	265
2009	1,624	1,621	3	8,474	8,466	8	522	276
2010	1,628	1,625	3	8,483	8,478	5	522	189
2011	1,576	1,574	2	8,402	8,397	5	522	220

Source: MAFF

Overall Consumption Remains Sluggish and Chronic Surplus Continues

Per capita consumption of rice in Japan has been steadily declining since its peak in 1962, and finally went below the 60 KG mark in 2008. MAFF forecasts the aggregate table rice demand for 2011/12 to be 8,049,000 MT. The 2010 harvest of 8,402,000 MT will add some 353,000 MT to the stocks. In order to reduce surplus rice supply, MAFF has been pushing rice into the feed sector where the utilization ratio of rice in compound and mixed feed increased from 0.1 percent (or 13,464 MT) in 2003 to 2.3 percent (or 557,571 MT) in 2007 (Chart 1). In 2008, the feed use of rice declined to 468,000 MT and to 256,020 MT in 2009. It appeared that incentive to use feed rice, as opposed to conventional feed grains, had diminished. However, as the coarse grain prices started to surge once again, feed millers returned to rice in 2010/2011 and rice utilization in feed recovered to 400,000 MT. On the table rice side, the four-decade-long downward trend in consumption will not likely be reversed, given the demographic situation depicted in Chart 2, where Japan's population peaked in 2005, faster than previously forecast, and is also aging rapidly (one out of four Japanese will be older than 65 by 2015).

Table 4.
Annual Per Capita Consumption of Rice in Japan (Kilograms)

1962	1965	1975	1985	1995	2005	2009	2010	2011*
118.3	111.7	88.0	74.6	67.8	61.4	58.5	59.5	59.0

* Ag Office estimate

Source: MAFF

Chart 1: Use of Rice in Feed
Source: Feed Supply Stabilization Organization

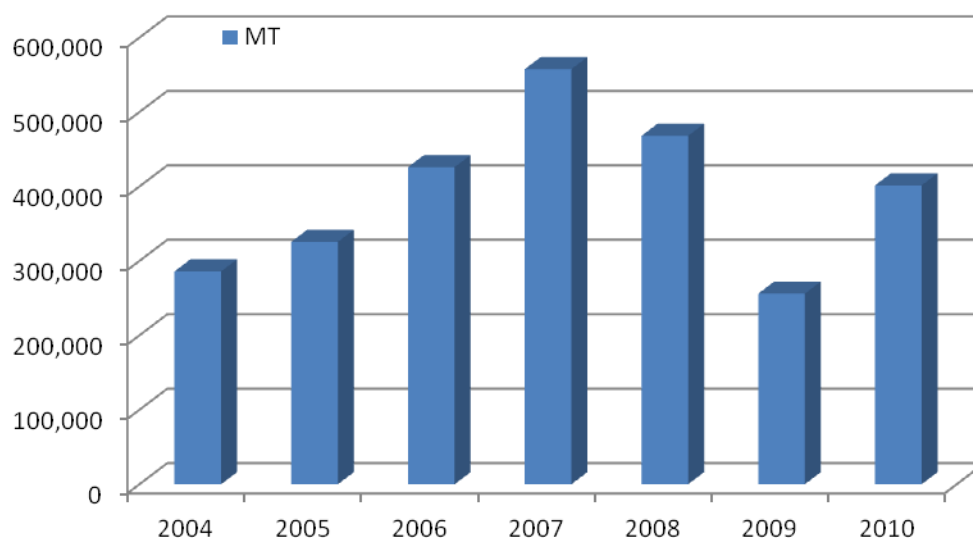
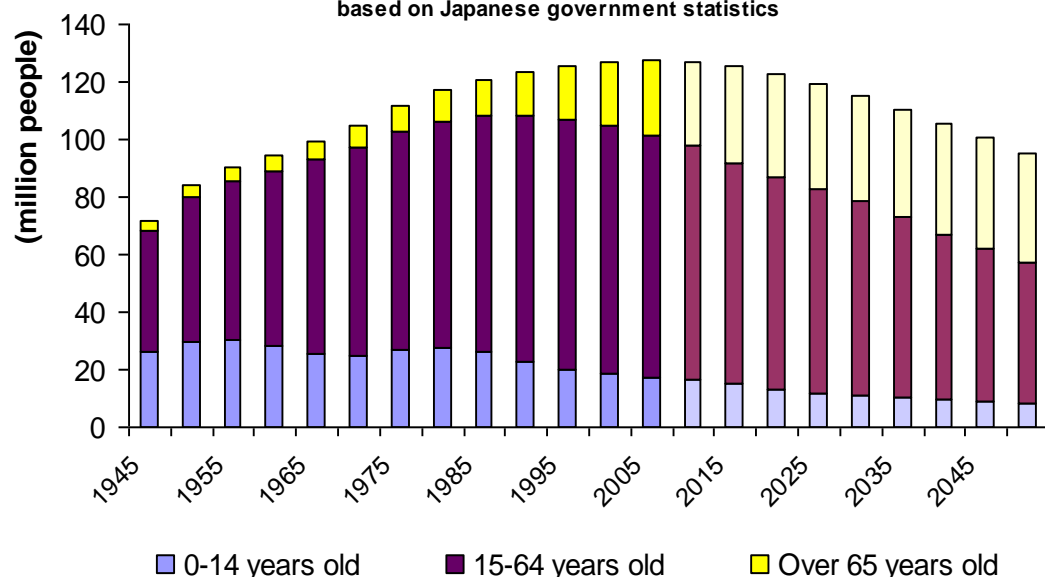


Chart 2: Japan's Past Demographic Trends and Future Forecast

Source: Compiled by AgAffairs/Tokyo
based on Japanese government statistics



As a result of a reduction in rice consumption, as well as a decline in price over the years, household expenditures on rice have been cut by more than half during the last two decades. The average Japanese household now spends slightly over three percent of food expenditures on rice.

Table 5.

Average Monthly Expenditures on Rice by Japanese Household (in Yen)

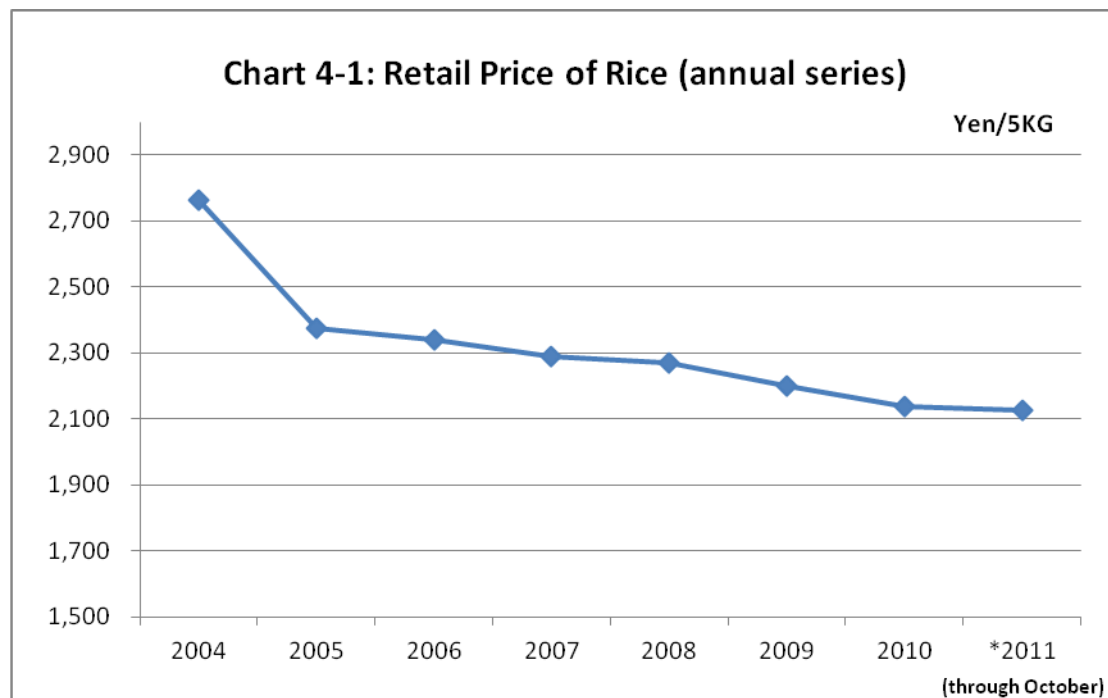
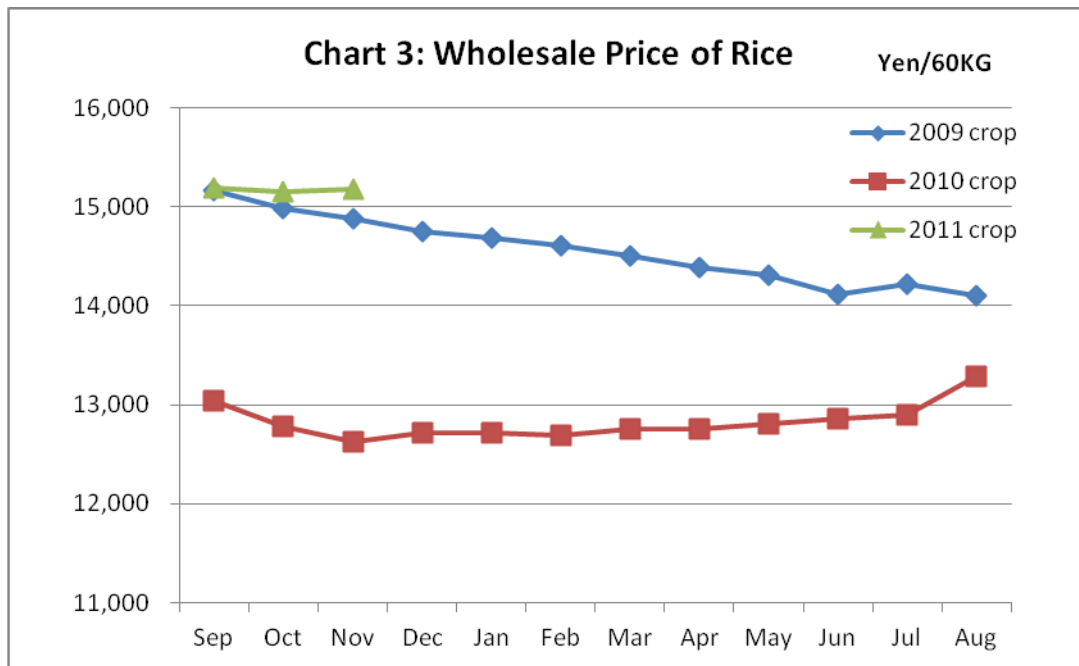
	2000	2006	2007	2008	2009	2010	2011
Total Expenditure	317,133	295,332	297,139	297,102	291,737	290,244	282,955
Food Expenditure	73,844	68,178	68,522	69,145	68,322	67,563	66,901
Expenditure on Rice	3,291	2,523	2,506	2,515	2,419	2,276	2,193
% rice/food	4.50%	3.70%	3.66%	3.64%	3.54%	3.37%	3.28%

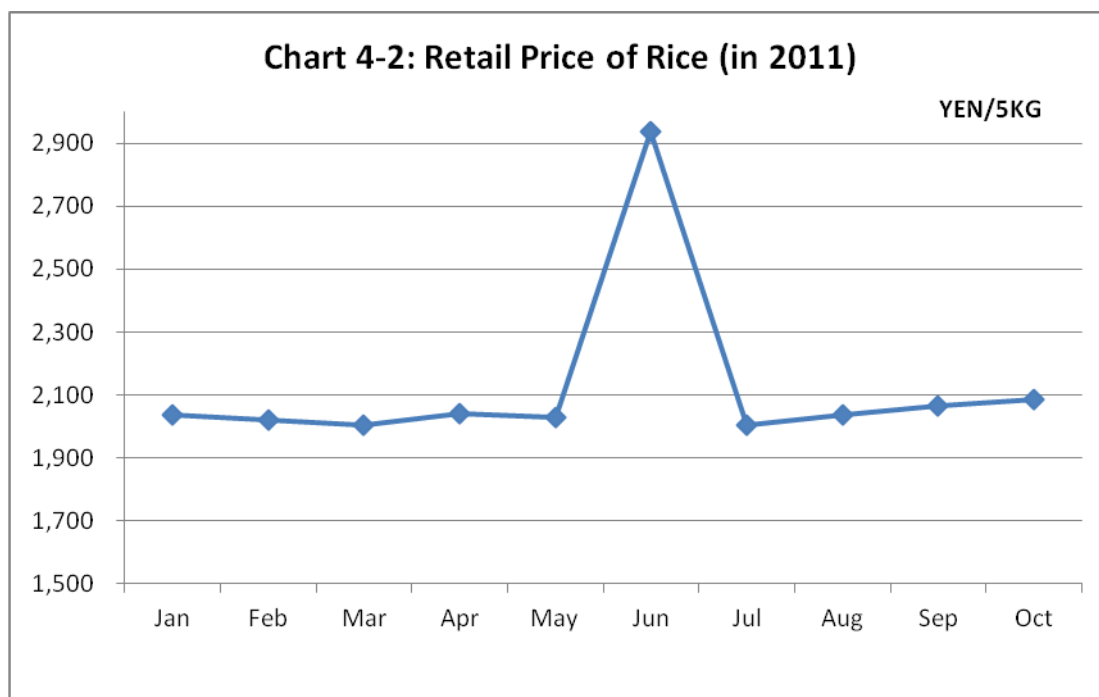
Source: Ministry of Management, Home Affairs, Post and Telecommunications

Wholesale Price of 2011 Crop Rebounds to 2009 Level while Retail Price Stays Flat

The tables below show the wholesale and retail price trends. Following the Great East Earthquake, there was some consumer hoarding of rice as emergency household stocks. The retail price spike in June 2011 reflects that movement (**Chart 4-2**). Then, the radiation scare caused by the Fukushima Daiichi Nuclear Power Plant failure and subsequent detection of above-regulatory-level of radionuclides in rice harvested near the nuclear power plant drove up the wholesale price. Post's trade sources see this situation as somewhat artificial in that there is an abundant supply of rice but some farmers are unwilling to release their newly harvested rice to major wholesalers in speculation that the strong price will be sustained. However, stores

are reluctant to raise the retail price under the struggling economy. Supply and demand will eventually dictate both the wholesale and retail price in the longer term, which is unmistakably downward.





Launch of Rice Futures Market

After a long heated debate, in July 2011, MAFF approved the request by the Tokyo Grain Exchange (TGE) and Kansai Commodities Exchange (KCE) for authorization for the pilot listing of rice futures. In fact, rice futures started in Osaka in 1730 and became the model for the Chicago Mercantile Exchange. Rice was traded at the TGE until 1939 when it was closed after the government implemented total distribution control. Trading commenced in August. Since eligible brands are limited, and given the seemingly tight supply situation, activities at these two futures markets have been slow. (Please see the links below for the trading terms and daily activity reports.) However, this is a significant move because MAFF overrode adamant resistance by JA (The National Federation of Agricultural Co-operatives Association Japan Agricultural Cooperative). JA controls over 50 percent of rice distribution and it feared rice futures would threaten its position as the price setter. Regardless of JA's concern, the futures market is a positive move towards increased transparency in Japan's price setting mechanism.

Tokyo Grain Exchange: <http://www.tge.or.jp/english/index.shtml>

Kansai Commodities Exchange: <http://www.kanex.or.jp/english/index-eng.htm>

Japan Expected to Meet Import Commitment in 2010

As of February 15, 2011, four Simultaneous Buy and Sell (SBS) tenders and nine Ordinary Minimum Access (OMA) tenders have been held for the current Japan Fiscal Year 2011 (April 2011-March 2012). Every year, Japan is expected to fulfill its WTO commitment of 682,000 MT on the milled rice basis. Due to the tight supply situation, though speculative in nature, for domestic rice, Japanese importers/wholesalers have participated in SBS tenders more actively this year than last year.

Table 6.

Results of Japan's Minimum Access Rice Tenders

JFY 1995-2011

(Actual Tonnage)

	U.S.	Thailand	Australia	China	Others	Total
JFY2011 (as of February 15, 2012)						
SBS	23,928	7,822	16,134	51,095	1,021	100,000

Share	23.9%	7.8%	16.1%	51.1%	1.0%	100.0%
OMA	243,000	158,800	36,000	0	6,000	443,800
Share	54.8%	35.8%	8.1%	0.0%	1.4%	100.0%
Total	266,928	166,622	52,134	51,095	7,021	543,800
Share	49.1%	30.6%	9.6%	9.4%	1.3%	100.0%
JFY2010						
SBS	22,210	11,010	0	3,468	538	37,226
Share	59.7%	29.6%	0.0%	9.3%	1.4%	100.0%
OMA	295,000	296,482	36,000	13,000	0	640,482
Share	46.1%	46.3%	5.6%	2.0%	0.0%	100.0%
Total	317,210	307,492	36,000	16,468	538	677,708
Share	46.8%	45.4%	5.3%	2.4%	0.1%	100.0%
JFY2009						
SBS	22,191	13,628	0	63,835	346	100,000
Share	22.2%	13.6%	0.0%	63.8%	0.3%	100.0%
OMA	296,500	283,710	0	0	0	580,210
Share	51.1%	48.9%	0.0%	0.0%	0.0%	100.0%
Total	318,691	297,338	0	63,835	346	680,210
Share	46.9%	43.7%	0.0%	9.4%	0.1%	100.0%
JFY2008						
SBS	18,652	15,548	0	65,254	546	100,000
Share	18.7%	15.5%	0.0%	65.3%	0.5%	100.0%
OMA	364,000	217,000	0	0	0	581,000
Share	62.7%	37.3%	0.0%	0.0%	0.0%	100.0%
Total	382,652	232,548	0	65,254	546	681,000
Share	56.2%	34.1%	0.0%	9.6%	0.1%	100.0%
JFY2007						
SBS	24,629	1,506	0	73,456	409	100,000
Share	24.6%	1.5%	0.0%	73.5%	0.4%	100.0%
OMA	294,550	215,000	0	0	7,000	516,550
Share	57.0%	41.6%	0.0%	0.0%	1.4%	100.0%
Total	319,179	216,506	0	73,456	7,409	616,550
Share	51.8%	35.1%	0.0%	11.9%	1.2%	100.0%
JFY2006						
SBS	22,566	1,048	7,535	68,013	838	100,000
Share	22.6%	1.0%	7.5%	68.0%	0.8%	100.0%
OMA	296,316	158,050	39,000	0	85,050	578,416
Share	51.2%	27.3%	6.7%	0.0%	14.7%	100.0%
Total	318,882	159,098	46,535	68,013	85,888	678,416
Share	47.0%	23.5%	6.9%	10.0%	12.7%	100.0%
JFY2005						
SBS	17,894	1,784	4,084	75,684	554	100,000
Share	18.2%	1.1%	1.6%	78.8%	0.3%	100.0%
OMA	304,000	163,500	13,000	0	98,078	578,578
Share	52.2%	23.6%	13.7%	3.4%	7.1%	100.0%
Total	321,894	165,284	17,084	75,684	98,632	678,578
Share	47.4%	24.4%	2.5%	11.2%	14.5%	100.0%
JFY2004						
SBS	23,413	1,211	4,658	63,877	829	93,988
Share	24.9%	1.3%	5.0%	68.0%	0.9%	100.0%
OMA	298,500	163,300	13,000	24,000	85,944	584,744
Share	51.0%	27.9%	2.2%	4.1%	14.7%	100.0%
Total	321,913	164,511	17,658	87,877	86,773	678,732
Share	47.4%	24.2%	2.6%	12.9%	12.8%	100.0%
JFY2003						
SBS	18,216	1,145	1,570	78,803	266	100,000
Share	18.2%	1.1%	1.6%	78.8%	0.3%	100.0%
OMA	298,000	134,700	78,400	19,500	40,500	571,100
Share	52.2%	23.6%	13.7%	3.4%	7.1%	100.0%
Total	316,216	135,845	79,970	98,303	40,766	671,100

Share	47.1%	20.2%	11.9%	14.6%	6.1%	100.0%
JFY2002						
SBS	20,122	1,327	4,077	24,247	294	50,067
Share	40.2%	2.7%	8.1%	48.4%	0.6%	100.0%
OMA	301,676	134,808	82,500	75,690	34,800	629,474
Share	47.9%	21.4%	13.1%	12.0%	5.5%	100.0%
Total	321,798	136,135	86,577	99,937	35,094	679,541
Share	47.4%	20.0%	12.7%	14.7%	5.2%	100.0%
JFY2001						
SBS	25,173	421	8,529	65,702	175	100,000
Share	25.2%	0.4%	8.5%	65.7%	0.2%	100.0%
OMA	298,877	129,376	91,500	55,516	4,700	579,969
Share	51.5%	22.3%	15.8%	9.6%	0.8%	100.0%
Total	324,050	129,797	100,029	121,218	4,875	679,969
Share	47.7%	19.1%	14.7%	17.8%	0.7%	100.0%
JFY2000						
SBS	46,273	4,960	14,269	53,264	1,234	120,000
Share	38.6%	4.1%	11.9%	44.4%	1.0%	100.0%
OMA	284,000	144,370	94,000	35,000	15,669	573,039
Share	49.6%	25.2%	16.4%	6.1%	2.7%	100.0%
Total	330,273	149,330	108,269	88,264	16,903	693,039
Share	47.7%	21.5%	15.6%	12.7%	2.4%	100.0%
JFY1999						
SBS	36,826	3,753	14,587	62,611	2,223	120,000
Share	30.7%	3.1%	12.2%	52.2%	1.9%	100.0%
OMA	276,000	138,200	90,000	13,900	15,000	533,100
Share	51.8%	25.9%	16.9%	2.6%	2.8%	100.0%
Total	312,826	141,953	104,587	76,511	17,223	653,100
Share	47.9%	21.7%	16.0%	11.7%	2.6%	100.0%
JFY1998						
SBS	36,498	5,297	14,538	61,965	1,702	120,000
Share	30.4%	4.4%	12.1%	51.6%	1.4%	100.0%
OMA	265,400	130,000	87,000	10,000	20,000	512,400
Share	51.8%	25.4%	17.0%	2.0%	3.9%	100.0%
Total	301,898	135,297	101,538	71,965	21,702	632,400
Share	47.7%	21.4%	16.1%	11.4%	3.4%	100.0%
JF 1997						
SBS	34,657	911	3,159	13,882	2,532	55,141
Share	62.9%	1.7%	5.7%	25.2%	4.6%	100.0%
OMA	237,900	133,900	82,400	30,000	5,000	489,200
Share	48.6%	27.4%	16.8%	6.1%	1.0%	100.0%
Total	272,557	134,811	85,559	43,882	7,532	544,341
Share	50.1%	24.8%	15.7%	8.1%	1.4%	100.0%
JFY1996						
SBS	14,134	360	1,173	5,113	1,220	22,000
Share	64.2%	1.6%	5.3%	23.2%	5.5%	100.0%
OMA	201,000	127,650	80,000	35,000	0	443,650
Share	45.3%	28.8%	18.0%	7.9%	0.0%	100.0%
Total	215,134	128,010	81,173	40,113	1,220	465,650
Share	46.2%	27.5%	17.4%	8.6%	0.3%	100.0%
JFY1995						
SBS	5,715	246	1,935	2,390	408	10,694
Share	53.4%	2.3%	18.1%	22.3%	3.8%	100.0%
OMA	188,000	95,100	85,000	30,000	0	398,100
Share	47.2%	23.9%	21.4%	7.5%	0.0%	100.0%
Total	193,715	95,346	86,935	32,390	408	408,794
Share	47.4%	23.3%	21.3%	7.9%	0.1%	100.0%

Source: MAFF

Stocks

MAFF holds emergency stocks of rice, the appropriate level of which is targeted at 1 million MT. However, this does not include stocks of the Minimum Access (MA) rice, also at the 1 million MT level in the last few years. As shown below, stocks of domestic rice have been reduced over the years, and since 2004 have been below the targeted level, subsequent to a poor crop in 2003. In contrast, stocks of MA rice had been piling up and peaked in 2006. MAFF has been selling MA rice aggressively into the feed sector for the last several years, running down the stock level. As reported in the earlier consumption section, about 400,000 MT of rice, mostly MA rice, is now going into the feed sector. Post will continue closely monitoring this development where an increasing amount of high quality U.S. rice, intended for human consumption, is going into non-food sectors.

Table 7.
Japan's Rice Reserve
(MT)

	Commercial	Government		Total
		Domestic	MA rice	
1996	390,000	2,240,000	310,000	2,940,000
1997	850,000	2,670,000	390,000	3,910,000
1998	470,000	2,970,000	420,000	3,860,000
1999	220,000	2,330,000	440,000	2,990,000
2000	110,000	1,620,000	560,000	2,290,000
2001	370,000	1,760,000	750,000	2,880,000
2002	460,000	1,550,000	950,000	2,960,000
2003	130,000	1,310,000	1,270,000	2,710,000
2004	20,000	570,000	1,480,000	2,070,000
2005	0	710,000	1,700,000	2,410,000
2006	0	680,000	1,890,000	2,570,000
2007	0	770,000	1,520,000	2,290,000
2008	0	990,000	970,000	1,960,000
2009	0	860,000	950,000	1,810,000
2010	0	980,000	880,000	1,860,000
2011	0	880,000	960,000	1,840,000

Source: Food Department/MAFF

Minimum Access Commitment Continues into 2010

As a result of the Government of Japan's (GOJ) tariffication of rice in JFY 2000, the Minimum Access commitment was reduced to 7.2 percent of total domestic consumption from the non-tariffed rate of 8.0 percent. In terms of volume, 7.2 percent is equivalent to 682,000 MT (milled basis). This volume will remain in effect until renegotiated. Japan intends to position rice as a most sensitive item, therefore, excluding it from the across the board expansion of tariff rate quotas (TRQs) and tariff capping in the WTO Doha Round.

Table 8.
Japan's Market Access Obligations for Rice
(MT, Minimum Access as Percent of Domestic Rice Consumption)

	Without Tariffication		With Tariffication	
	Volume	Percent of Domestic Consumption	Volume	Percent of Domestic Consumption
JFY 2000 Onward	758,000	8.0 percent	682,000	7.2 percent

Source: MAFF

Export of Rice under Food Aid

The GOJ sets aside about 200,000 MT of rice under food aid programs on an annual basis. This amount does not show up in the export statistics by the Ministry of Finance, which appears to record only exports of Japanese domestic rice (25,203 MT in the calendar year 2011 which includes a negligible amount of commercial exports). The discrepancy between the total food aid exports and the amount recorded in the official export statistics is considered to be rice imported under the OMA regime and diverted for food aid exports.

Commodities:

Wheat

Author Defined:

WHEAT

Production in 2010 Declines 16 Percent

The total planted area for wheat in 2011 increased to the highest level in the last five years. With relatively undisruptive weather conditions bringing a better yield than the previous year, production volume increased 30 percent over the poor harvest in 2010.

Table 9.
Japan's Wheat Production

	Planted Area (hectares)	Production (MT)	Yield (MT/ha)
2007	209,700	910,100	4.34
2008	208,800	881,200	4.22
2009	208,300	674,600	3.24
2010	206,900	567,800	2.74
2011	211,500	742,100	3.51

Source: MAFF

Wheat Consumption Stays Flat

Consumption has been flat in the last three decades at 31-32 kilograms per capita. The Ministry of Agriculture, Forestry and Fisheries (MAFF) estimates the total food wheat demand to be 5.74 million metric tons for 2011/12 Japan fiscal year (April 2011-March 2012). In addition, Post estimates that the feed industry consumes 300,000 to 400,000 metric tons, which makes Japan's aggregate wheat demand 6.0 to 6.1 million metric tons.

Table 10.
Per Capita Consumption of Wheat in Japan
(Kilograms)

2000	2005	2006	2007	2008	2009	2010	2011*
32.6	31.7	31.8	32.3	31.1	31.8	32.7	32.5

Source: MAFF

* Ag Office estimate

Wheat Utilization

Due to limited domestic wheat supplies, nearly 90 percent of Japan's wheat demand must be met by imports. Most of the imported wheat comes through the state trading system administered by MAFF. MAFF purchases different types/brands of wheat mainly from the United States, Canada and Australia to best meet the usage/needs by Japanese users.

Table 11.
Major Brands of Imported Wheat and Their Uses

(MT)		
Brand	Use	FY2010 Import Volume
U.S. Western White (WW)	Confectionery products	783,000
U.S. Hard Red Winter (HRW)	Bread and Chinese noodles	841,000
U.S. Dark Northern Spring (DNS)	Bread and Chinese noodles	1,554,000
Canada Western Red Spring #1 (1CW)	Bread	871,000
Canada Western Amber Durum (DRM)	Western noodles (pasta)	221,000
Australia Standard White (ASW)	Japanese noodles	980,000
Australia Prime Hard (PH)	Chinese noodles	129,000
Other		9,000
		5,388,000

Source: MAFF

Wheat Resale Price Declines as International Wheat Prices Fall

MAFF controls both producer and resale prices of domestic and imported wheat. MAFF buys imported wheat at international prices and sells it to domestic flour millers at a markup. As shown in **Table 12** below, the markup ratio fluctuated between 1.2 and 2.1 over the last two years due to volatile international wheat prices. MAFF intends to keep it around 2 to 1, which means MAFF sells imported wheat at twice the purchase price. On the other hand, MAFF buys domestic wheat at a high price and sells it to domestic flour millers at a significantly lower price, lower than imported wheat so that the lower quality domestic wheat will be accepted. Revenues from transactions for imported wheat are used to help cover the cost difference between the purchase and resale of domestic wheat. This is referred to as the "Cost Pool System".

Until 2007 the resale price at which Japanese millers bought wheat from MAFF was set once a year for each brand/country and fixed at that price throughout the year. MAFF's purchase price (CIF price), however, has always fluctuated with international prices. Therefore, MAFF took the risk for changes in currency exchange rates and increases in import prices. This system was established in 1951 to ensure stable consumer prices as mandated under the Food Law.

The new system which started in JFY 2007 allows MAFF to revise the resale price twice a year (April and October), based on fluctuations in the market, and thus better reflects the market price situation (FOB price) on the resale price. Thus, the resale price, average of five brands (U.S. Western White, Hard Red Winter, Dark Northern Spring, Canadian Western Red Spring and Australian Standard White) increased over 18 percent, from 47,860 yen per metric ton in the second half of Japan Fiscal Year (JFY) 2010, i.e. October 2010 to March 2011, to 56,710 yen in the first half of JFY 2011 as international wheat prices rose.

Table 12.
GOJ Purchase and Resale Prices of Imported Wheat
JFY 2009
(Yen per MT)

Month-Year	Average CIF Price* (a)	Resale Price* (b)	(b)/(a)
Apr-10	27,882	47,160	1.7
May-10	26,760		1.8
Jun-10	25,989		1.8
Jul-10	26,002		1.8
Aug-10	30,905		1.5

Sep-10	34,012		1.4
Oct-10	32,466	47,860	1.5
Nov-10	34,820		1.4
Dec-10	37,657		1.3
Jan-11	37,412		1.3
Feb-11	40,293		1.2
Mar-11	38,015		1.3
Apr-11	39,301	56,710	1.4
May-11	40,371		1.4
Jun-11	37,927		1.5
Jul-11	33,379		1.7
Aug-11	31,705		1.8
Sep-11	31,416		1.8
Oct-11	29,179	57,720	2.0
Nov-11	28,647		2.0
Dec-11	27,255		2.1
Jan-12	NA		
Feb-12	NA		
Mar-12	NA		

Source: MAFF and Ministry of Finance

*Average of five brands: WW, HRW, DNS, 1CW and ASW

Price includes 5% consumption tax.

Wheat Imports Remain Steady in 2010

Total imports of wheat in calendar year (CY) 2011 increased by 13.5 percent to 6,214,220 MT. The increase is not as sharp on the marketing year (MY) basis (July-June): from 5,280,149 in MY09/10 to 5,627,720 MT in MY10/11, up 6.6 percent. The two main reasons for the increase are: 1) declined domestic wheat production in 2010 and increased demand for feed wheat as corn prices soared as explained in the feed wheat section below. Considering Japan's aggregate wheat demand to be 6.0-6.1 million metric tons, minus 600,000-700,000 MT of domestic wheat in the market, expected annual import volume should be 5.3 to 5.5 million MT. In the medium term, imports of wheat are forecast to decline slowly but steadily as Japan's demographics change.

Table 13.
Japan's Wheat Imports

Calendar Year

Year	U.S.	Share	Canada	Australia	TOTAL
CY 2009	2,839,897	60.4%	942,449	878,043	4,702,565
CY 2010	3,305,142	60.4%	1,017,907	1,093,092	5,475,586
CY 2011	3,610,295	58.1%	1,319,299	1,263,782	6,214,220

Source: Ministry of Finance

Marketing Year

Year	U.S.	Share	Canada	Australia	TOTAL
MY 2009	3,051,697	61.8%	1,036,444	836,474	4,938,417
MY 2010	3,152,029	59.7%	971,924	1,081,542	5,280,149
MY 2011	3,292,933	58.5%	1,170,030	1,146,798	5,627,720

Source: Ministry of Finance

MAFF allows flour millers to import wheat outside of MAFF's control as long as they export an equivalent amount of wheat flour. This so-called "free wheat" is imported at world prices and is thus very profitable. This system also provides millers with an export market for their lower quality flour, which otherwise would have little value in the domestic market.

Table 14.
Japanese Exports of Wheat Flour by Destination
(MT)

Destination	CY 2009	CY2010	CY2011
Hong Kong	111,277	114,796	118,507
Vietnam	16,632	20,390	18,573
Singapore	29,574	31,635	32,247
Thailand	10,597	11,203	8,870
United States	703	723	708
Other	16,620	17,436	12,575
Total	185,403	196,183	191,480

Source: Ministry of Finance

Feed Wheat Imports through SBS System Expand

In 1999, MAFF introduced the Simultaneous Buy and Sell (SBS) system for imported wheat and barley for feed use. In JFY 2011, MAFF has so far conducted forty-one SBS tenders, through which 378,895 MT of imported wheat was contracted. As shown in **Table 16** and **Chart 5** below, imports of feed wheat has tripled in the last several years as a result of stronger demands triggered by high corn prices.

Table 15.
SBS Imports of Feed Wheat and Barley
(MT)

	Wheat	Barley
1st tender	23,220	63,715
2nd	0	0
3rd	0	0
4th	0	0
5th	6,100	102,600
6th	0	5,200
7th	0	0
8th	0	0
9th	1,150	7,250
10th	42,480	0
11th	0	0
12th	12,000	95,400
13th	0	0
14th	0	0
15th	0	0
16th	0	0
17th	33,700	81,050
18th	0	0
19th	14,750	0
20th	700	0
21th	700	0
22nd	10,600	100,900
23rd	1,000	0
24th	49,600	50,340
25th	5,600	0

26th	0	0
27th	0	0
28th	12,350	0
29th	0	17,540
30th	16,000	111,250
31th	63,280	90,360
32nd	11,000	0
33rd	0	17,500
34th	48,965	5,357
35th	0	0
36th	21,900	102,150
37th	800	0
38th	0	0
39th	0	0
40th	0	0
41st	3,000	48,245
Total	378,895	898,857

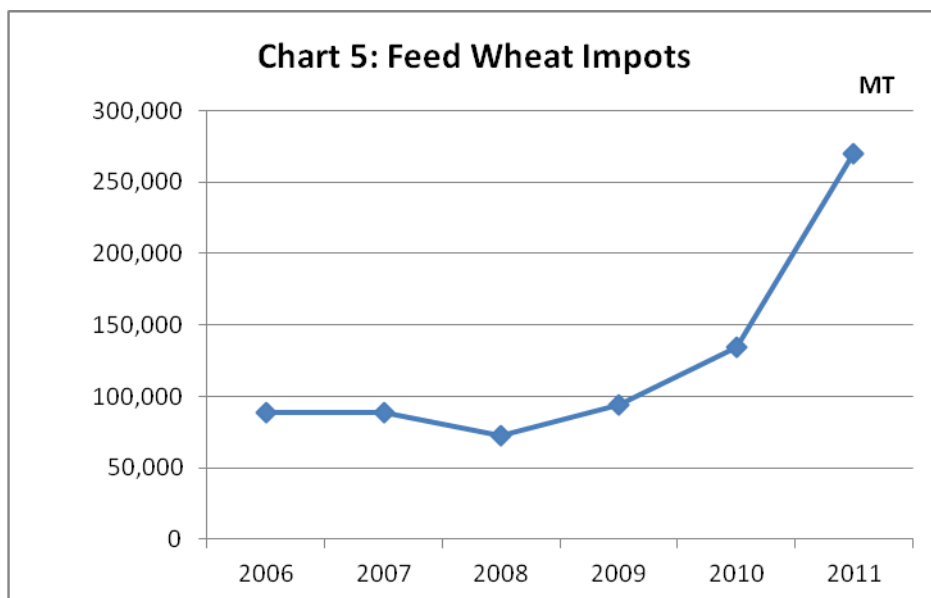
Source: MAFF

As of February 8, 2012

Table 16.
Feed Wheat Imports
(MT)

Country	CY 2006	CY 2007	CY 2008	CY 2009	CY 2010	CY 2011
Australia	10,951	1,470	8,000	47,461	53,944	128,369
Canada	72,038	18,678	6,446	0	14,603	105,605
China	4,998	19,798	5,216	0	0	0
Russia	0	0	0	1,463	42,059	16,612
Ukraine	0	0	0	37,540	13,036	0
United States	1,165	48,345	53,086	7,644	10,887	19,712
World	89,152	88,291	72,748	94,108	134,529	270,298

Source: Ministry of Finance



MAFF Introduces New SBS System for Food Quality Wheat and Barley

MAFF started a new Simultaneous-Buy-Sell (SBS) system for food quality wheat and barley in Japan's new fiscal year beginning April 2007. The idea behind the SBS system is to allow for greater flexibility of imports and transparency in a portion of food quality wheat. However, MAFF still remains a "middle man" in the transaction.

Plans for Wheat SBS Tenders:

There are two categories of SBS wheat imports: Category I (vessel trade) and Category II (container trade). In Category I, MAFF plans to transfer state purchases of 240,000 to 250,000 MT of Australian Prime Hard and 240,000 to 250,000 MT of Durum to Category I. (Note: These quantities were tentative.) Traditionally, MAFF has bought durum only from Canada but this system will theoretically open up the system to U.S. durum. As for Prime Hard, Australia is the only supplier.

In Category II, MAFF designates wheat varieties that are not imported under the state trading regime into Category II. Category I is intended for vessel trade and Category II for container trade. The idea is that this would provide a vehicle for importing new varieties – including U.S. durum, which could be imported under Category I or II.

Category I: Prime Hard and Durum

Category II: Any variety/brand except:

- U.S. Western White (WW)
- U.S. Hard Red Winter (HRW)
- U.S. Dark Northern Spring (DNS)
- Australia Standard White (ASW)
- Canada Western Red Spring (CWRS)

A total of about 348,000 MT of wheat (Category I and II combined) was imported under this system during JFY2010. Due to relatively expensive freight rates for containers, wheat imported by containers (Category II) was small in volume.

Table 17.
SBS Imports of Food Wheat - Japan Fiscal 2009 (April 2010-March 2011)
(MT)

Country	Brand	Category	Apr-Sept	Oct-Mar	Total
Australia	Prime Hard	Category I	77,250	35,500	112,750
		Category II	3,300	7,200	10,500
		Australia Total	80,550	42,700	123,250
Canada	Durum	Category I	113,800	104,500	218,300
		Canada Total	113,800	104,500	218,300
France	French	Category II	1,923	2,599	4,522
		France Total	1,923	2,599	4,522
Other	Other	Category II	558	1,180	1,738
Total			196,831	150,979	347,810

Source: MAFF

Stocks

Japan has held emergency stocks of wheat at a level equivalent to 2.6 months' worth of the amount of food wheat imported annually. Due to the shortened time necessary to obtain alternative supplies in case of an emergency, the stocks have been reduced to 2.3 months' worth. For JFY 2011 the government sets the targeted amount of stocks at 970,000 metric tons.

Commodities:

Corn

Author Defined:

CORN

Production

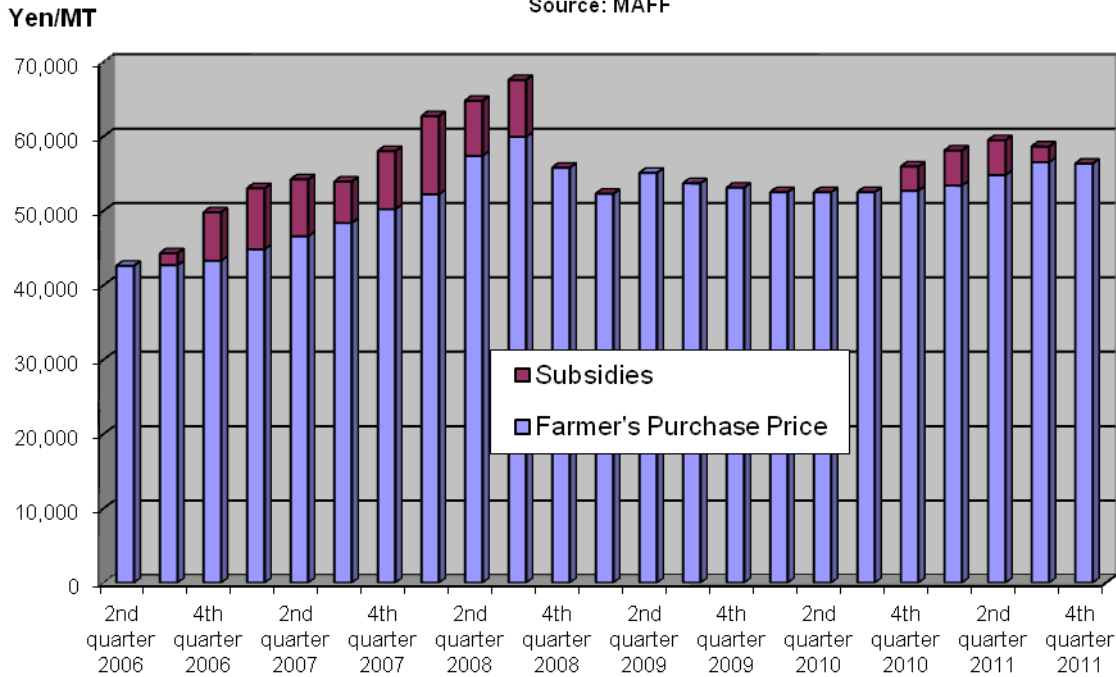
Corn production is negligible in Japan.

Prolonged Price Volatility Leads to Adjustment in Utilization

Due to soaring feed grain prices the price of compound feed by the third quarter of 2008 had increased almost 60 percent since late 2006. Japan has a feed price stabilization program, where a combination of a MAFF subsidy and an industry fund help absorb sudden surges in the compound feed price. As the graph below shows since the second quarter of 2006, the subsidy has helped curb feed price increases. As grain prices declined in the fourth quarter of 2008, subsidies ceased. From the third quarter of 2006 through the third quarter of 2008 the total amount of subsidies reached 353 billion yen (approx. 4 billion dollars), 45 billion yen (approx. 500 million dollars) of which came out of MAFF's budget. Grain prices took another sharp rise in the last quarter of 2010 and subsidies were once again activated at 3,250 yen per metric ton, then was raised to 4,700 yen for the first and second quarters of 2011, and as the corn price declined, reduced to 2,100 yen during the third quarter and deactivated for the last quarter of 2011.

Chart 6: Compound Feed Price

Source: MAFF



The Entire Feed Industry Unites to Sustain Feed Production and Distribution to Overcome the Great East Japan Earthquake Devastation

The Great East Japan Earthquake and tsunami destroyed five major ports and adjacent feed mills on the North-Eastern Pacific coast, the combined production capacity of which amounted to 30 percent of Japan's total feed production. Japan's feed industry gathered its strength and overcame this unprecedented crisis by increasing the production in Western Japan and Hokkaido, and transporting feed to unaffected North Western ports by vessel as well as by ground transportation. The affected ports are now open and feed mills are back in operation, although not to the pre-disaster level. On a side note, the post-disaster experience and response to expand capacities in the unaffected regions may accelerate rationalization/consolidation of the feed manufacturing industry in Japan.

Table 18.
Japan's Livestock Population
(1,000 heads)

	2000	2006	2007	2008	2009	2010	2011	% change 2011/2000
Dairy cows	1,764	1,636	1,592	1,533	1,500	1,484	1,467	-16.82%
Beef cattle	2,824	2,755	2,806	2,890	2,923	2,892	2,763	-2.2%
Swine	9,806	9,620	9,759	9,745	9,899	9,750*	9,768	-0.4%
Layers	140,365	136,894	142,765	142,523	139,910	139,200*	137,352	2.1%
Broilers	108,410	103,687	105,287	102,987	107,141	106,400*	NA	NA

Source: MAFF (as of February each year)

* Ag Office Estimate

The table above shows the trend in the population of Japan's major livestock animals. Since the figures are reported as of February, the latest statistics do not reflect the impact of the Great East Earthquake. According to MAFF, damage to the dairy/meat cattle and swine population was negligible, however, approximately 4.5 million birds (broilers and layers

combined) died primarily from starvation. This is still a fraction of Japan's overall broiler/layer population and much of it has reportedly been recovered. Over the last decade, dairy cattle population has declined notably by 17 percent.

Utilization Patterns

Corn is the largest ingredient used in compound and mixed feed. The ingredient ratio is adjusted from year-to-year, depending on the prices of various grains. The corn ratio of 49 percent, pre-2008 price surge, was lowered to 48 percent in 2009, then to 47 percent in 2010, and with the recent price re-surge, the Japanese feed industry has been forced to once again adjust the ratio down to the 44-45 percent range. (The table below "Feed Utilization by Ingredients 2010" covers the reporting period of April 2010 to March 2011 and does not reflect the drop in the utilization ratio.) The recent decline in the ratio translates to a roughly 700,000 metric ton reduction in corn demand for feed as Japan's aggregate feed production is approximated at 24,500,000 metric tons.

Table 19-1.
Feed Utilization by Ingredients 2010
(MT)

	Corn	Sorghum	Wheat	Barley	Rice	Wheat Flour
Layer Feed						
MT	3,303,236	221,705	4,450	2	115,309	3,420
%	52.0%	3.5%	0.1%	0.0%	1.8%	0.1%
Broiler Feed						
MT	1,714,083	583,984	5,832	332	146,529	9,562
%	43.2%	14.7%	0.1%	0.0%	3.7%	0.2%
Poultry Total						
MT	5,017,319	805,689	10,282	334	261,838	12,982
%	48.7%	7.8%	0.1%	0.0%	2.5%	0.1%
Dairy Cattle						
MT	1,337,334	16,340	49,728	49,665	32,694	27,226
%	42.8%	0.5%	1.6%	1.6%	1.0%	0.9%
Beef Cattle						
MT	1,774,071	62,154	54,294	752,334	12,618	42,442
%	39.3%	1.4%	1.2%	16.7%	0.3%	0.9%
Cattle Feed Total						
MT	3,111,405	78,494	104,022	801,999	45,312	69,668
%	40.8%	1.0%	1.4%	10.5%	0.6%	0.9%
Swine Feed						
MT	3,171,566	576,017	99,054	78,718	93,711	50,208
%	52.4%	9.5%	1.6%	1.3%	1.5%	0.8%
Feed, other						
MT	20,027	2,505	180	1,753	267	1,729
%	35.7%	4.5%	0.3%	3.1%	0.5%	3.1%
Compound Feed Total						
MT	11,320,317	1,462,705	213,538	882,804	401,128	134,587
%	47.1%	6.1%	0.9%	3.7%	1.7%	0.6%
Mixed Feed						
MT	295,388	2,165	10,317	18,607	261	769
%	60.4%	0.4%	2.1%	3.8%	0.1%	0.2%
Feed Total						
MT	11,614,834	1,464,181	223,429	901,680	401,463	135,379

%	47.3%	6.0%	0.9%	3.7%	1.6%	0.6%
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Source: Feed Supply Stabilization Organization

Table 19-2.
Feed Utilization by Ingredients 2010
(MT)

Rye	Oats	Other Grains	Grain Total	Other Ingredients	Total
Layer Feed					
0	0	4,404	3,652,526	2,695,100	6,347,626
0.0%	0.0%	0.1%	57.5%	42.5%	100.0%
Broiler Feed					
11	0	7,472	2,467,805	1,495,751	3,963,556
0.0%	0.0%	0.2%	62.3%	37.7%	100.0%
Poultry Total					
11	0	11,876	6,120,331	4,190,851	10,311,182
0.0%	0.0%	0.1%	59.4%	40.6%	100.0%
Dairy Cattle					
17,006	5,208	17,039	1,552,240	1,571,264	3,123,504
0.5%	0.2%	0.5%	49.7%	50.3%	100.0%
Beef Cattle					
12,135	1,828	17,535	2,729,411	1,781,445	4,510,856
0.3%	0.0%	0.4%	60.5%	39.5%	100.0%
Cattle Feed Total					
29,141	7,036	34,574	4,281,651	3,352,709	7,634,360
0.4%	0.1%	0.5%	56.1%	43.9%	100.0%
Swine Feed					
71,977	10	81,854	4,223,115	1,824,084	6,047,199
1.2%	0.0%	1.4%	69.8%	30.2%	100.0%
Feed, other					
4	1,148	275	27,888	28,242	56,130
0.0%	2.0%	0.5%	49.7%	50.3%	100.0%
Compound Feed Total					
101,133	8,194	128,579	14,652,985	9,395,886	24,048,871
0.4%	0.0%	0.5%	60.9%	39.1%	100.0%
Mixed Feed					
3,442	771	15,240	346,960	141,850	488,810
0.7%	0.2%	3.1%	71.0%	29.0%	100.0%
Feed Total					
103,389	8,851	143,694	14,996,900	9,540,781	24,537,681
0.4%	0.0%	0.6%	61.1%	38.9%	100.0%

Source: Feed Supply Stabilization Organization

The devastation of north eastern ports and feed milling facilities by the Great East Earthquake resulted in a decline in feed production for several months as shown in the table below. The feed industry consolidated its strength to rev up production in the unaffected regions, and as reconstruction of infrastructure progressed, feed output returned to near normal by fall 2011.

Table 20.
Japanese Compound and Mixed Feed Production by Type of Animal
(1,000 MT)

	Compound Feed	Mixed	Grand-
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	Poultry	Swine	Cattle	Subtotal*	Feed	Total
JFY 2005	10,216	5,872	7,376	23,553	556	24,109
JFY 2006	10,301	5,964	7,504	23,863	517	24,381
JFY 2007	10,378	5,911	7,674	24,048	441	24,489
JFY 2008	10,282	6,033	7,761	24,138	360	24,498
JFY 2009	10,344	6,232	7,717	24,347	455	24,803
JFY 2010	10,297	6,041	7,629	24,024	455	24,479

Versus 2010

Apr-11	843	477	671	1,996	31	2,027	93.1%
May-11	828	467	597	1,897	26	1,924	97.0%
Jun-11	840	490	622	1,956	28	1,984	99.2%
Jul-11	772	446	584	1,806	26	1,832	93.0%
Aug-11	830	498	641	1,974	28	2,002	105.4%
Sep-11	831	507	629	1,970	28	1,998	102.1%
Oct-11	861	532	633	2,030	29	2,060	99.2%

* Includes feed for other animals

** Ag Office preliminary estimates

Source: MAFF

Prices

The CIF price of U.S. corn which jumped nearly 50 percent in 2008 over 2007 returned to the pre-soaring level in 2009 and remained stable throughout 2010. Fluctuations in U.S. corn prices directly translate to feed prices in Japan as explained in the previous sections. The recent re-surge in corn prices has resulted in a significant price increase of compound feed. (Refer to **Chart 6.**) As mentioned earlier, this has led to a lowering of the ratio of corn used in compound feed to 44-45 percent.

Table 21.

Average CIF Price of Corn for Feed by Origin
(\$US per MT)

	CY 2009	CY 2010	CY 2011	% change 2011/2009
United States	224.90	238.86	345.56	+44.7%
Argentina	248.87	241.21	372.40	+54.4%
Brazil	220.74	229.43	337.86	+47.3%

Source: Ministry of Finance

Trade

The 2009 U.S. corn crop suffered from several quality concerns: BCFM (broken kernel, foreign materials), low test weight (low grain density), low protein content, and DON (vomitoxin). This drove Japanese importers to divert supply sources to Brazil and Argentina as depicted in CY 2010 figures in **Table 22** below.

Although the quick trade statistics report issued by the Ministry of Finance (MOF) shows that total feed corn imports in 2011 were 10,019,602 MT, Post estimates that they were actually higher by around 1 million MT. Food corn imports, on the other hand, should be lowered by 1 million MT to about 4.3 MMT. Historically, MOF has often revised its corn import statistics later in the year.

The general trend in recent years is that increases in food corn imports have been compensating for declines in feed corn imports. The driving force in the food corn demand comes from the beverage sector, particularly for high fructose corn syrup (HFCS) used in low alcoholic drinks like *happoshu* (light beer) and other alcoholic beverages, in addition to a continued strong demand for soft drinks. However, due to general public restraint on holding receptions and parties in the

aftermath of the Great East Earthquake, beverage consumption staggered in 2011. According to reports by major brewers, 2011 shipments of beer and related beverages declined 3.7%. The drop in 2011 food corn imports, after Post adjustment, reflects this stagnant beverage consumption in 2011.

Table 22.
Imports of Corn by Origin
(MT)

	CY 2009	CY 2010	CY 2011
Corn for feed			
United States Share	11,066,051 96.1%	9,792,191 87.0%	8,773,674 87.6%
Argentina	148,084	610,468	356,691
China	11,241	23,702	0
Brazil	23,532	610,468	749,609
Others	264,033	218,603	139,628
Total	11,512,941	11,255,432	10,019,602
Corn for manufacturing			
United States Share	4,655,059 97.4%	4,583,066 94.1%	4,993,986 94.7%
Argentina	42,864	211,626	67,115
Australia	197	20	5,632
China	10,271	3	4
South Africa	0	10,000	45,022
Brazil	23,170	39,430	138,252
Others	47,689	25,476	21,332
Total	4,779,250	4,869,621	5,271,343
Total corn			
United States Share	15,721,110 96.5%	14,375,257 89.1%	13,767,660 90.0%
Total	16,292,191	16,125,053	15,290,945

Source: Ministry of Finance

Stocks

Japan holds emergency stocks of essential feed grains, i.e. corn, sorghum, and rice. The stock level since 2005 had been set at approximately 950,000 MT in total. The breakdown is 600,000 MT of corn and sorghum combined (roughly 90 percent is corn) and 350,000 MT of rice. The level of corn/sorghum/rice stocks was lowered in 2011 to 750,000 MT (i.e. reduction in corn stocks by 200,000 MT). The stocks were effectively utilized during the post-Great East Earthquake emergency response when all the major North-East ports were shut down. MAFF reports 350,000 MT of grain stocks were released to feed mills in the unaffected regions by the end of April. Given this experience, MAFF is reconsidering what the appropriate level of grain stocks should be.

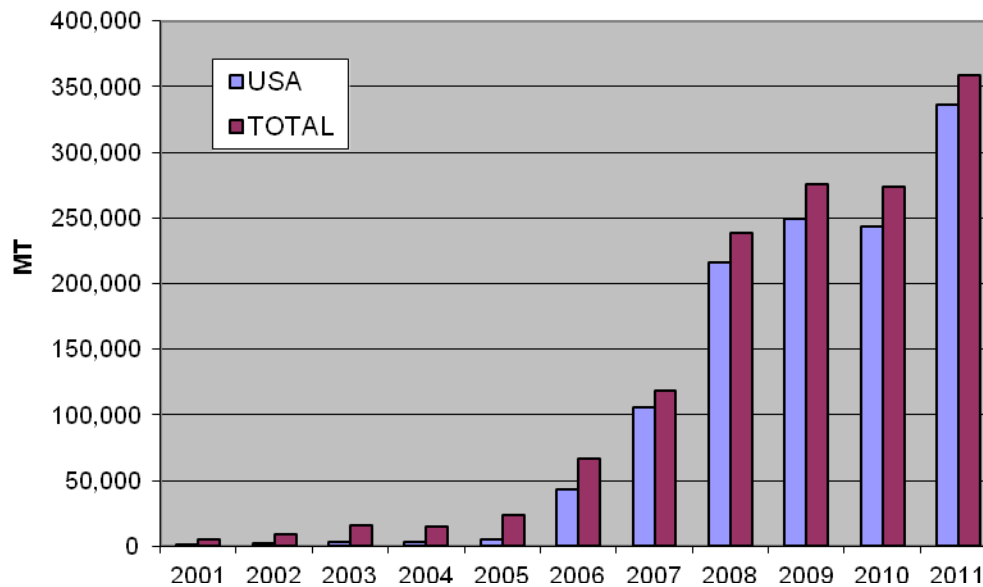
DDGS Imports Leap to a Record High Level

One of the positive side-effects of the ethanol boom in the United States is the increasing availability of a high value co-product, Distiller's Dried Grains with Solubles (DDGS). Japan's imports of DDGS from the United States have been increasing remarkably and surpassed the 100,000 MT mark in 2007, and 275,000 MT in 2009. Following a slight setback in 2010, the demand for DDGS surged further as corn prices jumped. The majority of these DDGS are currently used in dairy cattle feed.

Aggressive trade education activities led by the U.S. Grains Council have been behind this notable growth.

Chart 7: DDGS Imports (2001-11)

Source: Ministry of Finance



Commodities:

Sorghum

Author Defined:

SORGHUM

Production

Like corn, production of sorghum is negligible in Japan.

Consumption

As sorghum is a substitute for corn, its utilization rate in the production of compound and mixed feeds fluctuates depending on its relative price to corn and other ingredients. Due to a declining price appeal as well as to MAFF's aggressive promotion of "rice for feed," the utilization ratio of sorghum in feed has been declining steadily over the last several years. As described in the **WHEAT** section, use of wheat in feed wheat expanded significantly this past year, cutting into the share of corn and sorghum in feed to a still small but notable extent. The sorghum utilization ratio went down to 4.6 percent in 2007 from 7.6 percent in 2001, but recovered to 6.9 percent in 2009 due to improved price relative to corn, then down again to 6.0 percent in 2010 and is currently staying at the 6 percent level; Whereas, the ratio of wheat in feed, at a mere 0.7 percent in 2009, is now approaching 2 percent.

Prices

Just as corn prices did, CIF prices for sorghum rose sharply in 2008, returned to the 2007 level in 2009, remained calm in 2010, then surged again in 2011.

Table 23.

**Average CIF Price of Sorghum for Feed by Origin
(\$US per MT)**

	CY 2009	CY 2010	CY 2011	% change 2011/2009
United States	221.59	244.26	329.25	+48.6%
Argentina	170.34	206.56	298.42	+75.2%
Australia	208.16	229.63	322.67	+55.0%

Source: Ministry of Finance

**Table 24.
Comparative CIF Price; US Sorghum versus Corn
(\$US per MT)**

	CY 2009	CY 2010	CY 2011
Sorghum	221.59	244.26	329.25
Corn	224.90	238.86	345.56
Sorghum/Corn	98.5%	102.3%	95.3%

Source: Ministry of Finance

Trade

Since sorghum is mainly a substitute crop, potential growth in Japan's sorghum imports largely depends on its relative price to corn and other feed ingredients. As the U.S. and Argentine sorghum prices soared in 2008, Australia returned as a major supplier in 2008 and further strengthened its position in 2009, lowering the U.S. share to below 23 percent in 2009. With the U.S. prices having stabilized, 2010 imports from the United States recovered in volume and market share, but in 2011, lost its share again to the two competing countries.

Imports are classified as being either for feed or food, however, despite this technicality, much of the sorghum imported under the food HS code eventually ends up in the feed sector. Therefore, the volume of sorghum used in feed, shown in *Table 19*, accurately represents the demand for sorghum in Japan: 1.46 MMT in 2010.

**Table 25.
Imports of Sorghum by Origin
(MT)**

	CY 2009	CY 2010	CY 2011
Sorghum for feed			
United States	348,656	690,688	217,128
Share	23.4%	52.4%	18.2%
Argentina	169,658	499,100	459,203
Australia	970,413	128,060	517,322
China	0	0	0
Total	1,492,025	1,318,347	1,193,653
Sorghum, others			
United States	51,551	121,893	39,644
Share	19.9%	45.6%	19.6%
Argentina	51,826	111,910	79,162
Australia	155,002	32,358	82,816
China	190	111	231
Total	258,896	267,072	202,032

Total sorghum			
United States Share	400,207 22.9%	812,581 51.3%	256,772 18.4%
Total	1,750,921	1,585,419	1,395,685

Source: Ministry of Finance

Stocks

As written in the previous **CORN** section, Japan holds emergency stocks of essential feed grains, i.e. corn, sorghum, and rice. The stocks of sorghum had been kept at 130,000-170,000 MT over a decade until 2003. Following the policy of reducing the overall feed grain stocks, sorghum stocks have also shrunk significantly. Post estimates the current stock level to be 50,000 MT or less.

Commodities:

Barley

Author Defined:

BARLEY

Production

The 2011 barley production increased 5 percent. However, the yield was still below average due to continued unfavorable weather conditions, particularly low temperatures in early spring and rain in mid/late spring. Production remains 20 percent smaller in volume than its peak in 2008 despite a 6 percent acreage increase.

Table 26.
Crop Area and Production of Barley in Japan

	Crop Area (hectares)	Production (1,000 MT)
2007	54,220	194,600
2008	56,650	217,300
2009	57,950	179,200
2010	58,720	161,600
2011	60,130	169,900

Source: MAFF

Consumption

In Japan, roughly 80 percent of barley is consumed in the feed sector. Barley is used for compound and mixed feed production for the cattle sector (beef and dairy). It is particularly important in feeding beef cattle because it produces high quality beef with the white marbling that Japanese consumers favor. The largest non-feed uses are for the production of *shochu*, a traditionally distilled liquor, and beer. Other uses include *miso* (soybean paste) and barley tea. Aggregate consumption of barley (feed and food) is estimated to be 1.5-1.6 million MT. There is little indication that the demand will increase in the near future. On the contrary some decline is expected as Japan's cattle population shrinks.

Prices

As in the case with other feed grains, the average CIF price of barley soared in 2007 and 2008. In 2009 it returned to the pre-surge level, remained stable in 2010, and jumped again in 2011. Since no imports from the United States were recorded in 2011, CIF price information is not available.

Table 27.
Average CIF Prices of Barley for Feed by Origin
(\$US per MT)

	CY 2009	CY 2010	CY 2011	% change 2011/2009
United States	203.08	220.55	NA	NA
Canada	207.67	271.93	313.81	+51.1%
Australia	182.03	216.25	320.22	+75.9%
Ukraine	202.08	198.16	NA	NA
Russia	193.65	231.43	302.68	+56.3%

Source: Ministry of Finance

Trade

Along with rice and wheat, barley imports are controlled by MAFF as a “Staple Food”. MAFF has been hesitant to remove barley from the state trading system entirely because it is a strategic alternative crop under the rice crop diversion program. As described in detail in the **WHEAT** section, starting April 2007, food barley can be imported under the Simultaneous Buy and Sell (SBS) system.

Since 2009, imports from the United States have dropped significantly due to the resurgence of Australia – which had suffered from drought - as the leading supplier due to its price competitiveness and proximity to Japan’s major barley importing port in Kyushu.

Table 28.
Imports of Barley by Origin
(MT)

	CY 2009	CY 2010	CY 2011
Barley for feed			
United States	26,598	35,214	0
Share	2.3%	3.0%	0.0%
Canada	198,589	148,756	376,871
Australia	697,162	917,910	710,193
Ukraine	159,160	70,710	0
Russia	58,197	2,002	2,642
Others	8,172	8,185	0
Total	1,147,878	1,182,777	1,089,706
Barley, others			
United States	1,117	837	865
Share	0.5%	0.4%	0.4%
Canada	66,760	61,880	37,041
Australia	169,005	166,629	180,781
Others	5,623	5,763	4,449
Total	242,505	235,109	223,136
Total Barley			
United States	27,715	36,051	865
Share	2.0%	2.5%	0.1%
Total	1,390,383	1,417,886	1,312,842

Source: Ministry of Finance

SBS Tender for Feed Barley

MAFF introduced the SBS system for barley for feed in JFY 1999 with approximately 360,000 MT contracted under three tenders. The allocation amount has been greatly raised since then, and for the Japanese fiscal year 2011, is set at 1.41 million MT. The frequency of bidding has been raised from ten in 2008 to fourteen in 2009, and to almost biweekly in 2010 to allow for more commercially viable trade. So far, this fiscal year, forty-one tenders have been held as summarized below.

Table 29.
SBS Imports of Feed Wheat and Barley
(MT)

	Wheat	Barley
1st tender	23,220	63,715
2nd	0	0
3rd	0	0
4th	0	0
5th	6,100	102,600
6th	0	5,200
7th	0	0
8th	0	0
9th	1,150	7,250
10th	42,480	0
11th	0	0
12th	12,000	95,400
13th	0	0
14th	0	0
15th	0	0
16th	0	0
17th	33,700	81,050
18th	0	0
19th	14,750	0
20th	700	0
21th	700	0
22nd	10,600	100,900
23rd	1,000	0
24th	49,600	50,340
25th	5,600	0
26th	0	0
27th	0	0
28th	12,350	0
29th	0	17,540
30th	16,000	111,250
31th	63,280	90,360
32nd	11,000	0
33rd	0	17,500
34th	48,965	5,357
35th	0	0
36th	21,900	102,150
37th	800	0
38th	0	0

39th	0	0
40th	0	0
41st	3,000	48,245
Total	378,895	898,857

Source: MAFF

As of February 8, 2012

New SBS Tender for Food Barley

As reported in the **WHEAT** section in detail, MAFF started a new Simultaneous-Buy-Sell (SBS) system for food quality wheat and barley in Japan's fiscal year (JFY) 2007 beginning April 2007. The idea behind the SBS system is to allow for greater flexibility of imports and transparency so that traders/users can obtain the quality and quantity they desire in a system that resembles commercial trade. Since Japanese fiscal year (JFY) 2008, all of food use barley has been imported under the SBS regime.

Plans for Barley SBS Tenders:

Annual imports of food barley have been around 240,000 MT: roughly 170,000 MT from Australia for *shochu*, a distilled liquor, and beer; 60,000 from Canada for beer and barley tea; and a few hundred tons from the United States mainly for beer. Post estimates 195,000-200,000 MT are intended for *shochu*, 40,000-45,000 MT for beer, and 5,000 MT for barley tea.

As with wheat there are two categories for barley. Category I is for vessel trade. Although most barley is imported by vessel, there is also Category II for container units. Category II provides a means for new varieties to enter the market.

Table 30.
SBS Imports of Food Barley - Japan Fiscal Year 2009 (April 2009-March 2010)
(MT)

Country	Category	Apr-Sept	Oct-Mar	Total
Australia	Category I	76,000	89,000	165,000
	Category II	3,260	0	3,260
	Australia Total	79,260	89,000	168,260
Canada	Category I	41,900	18,700	60,600
	Category II	100	992	1,092
	Canada Total	42,000	19,692	61,692
USA	Category I	0	0	0
	Category II	315	0	315
	USA Total	315	0	315
Other	Category I	0	0	0
	Category II	3,226	4,476	7,702
Total		124,801	113,168	237,969

Source: MAFF

Stocks

Japan used to hold 350,000 MT of emergency barley stocks, but since 2006 they have been replaced by rice stocks. Since practically all of feed barley Japan needs can be imported through the SBS tenders with an ample allocation (1.41 million MT), MAFF explains that government-held emergency stocks are no longer necessary.

Commodities:

Rye

Author Defined:

RYE

Production

Production of rye is minimal in Japan.

Consumption

Rye is almost exclusively used for feed in Japan. The main uses of rye are for cattle feed and swine feed. Like sorghum, most rye users consider it as substitute mainly for corn. Since there is practically no domestic production, annual rye consumption and imports are directly linked with domestic cattle and swine production, and prices of corn and other feed grains. In 2010, the latest statistics available (**Table 19**), total rye utilization in feed was 103,389 MT: 17,006 for dairy cattle; 12,135 MT for beef cattle; and 71,977 MT for swine. The ratio of rye in compound and mixed feed had been declining in the last several years due to declining price competitiveness, and the total utilization went down significantly from 150,000 MT in 2007 to 54,000 MT in 2009 because of the fall in imports from Germany as explained in the following trade section. With the price having stabilized since 2009, the utilization of rye in feed has picked up in 2010 as reflected in increased imports. However, as the prices rose again in 2011, Post forecasts that use of rye in feed will show a decline once again.

Prices

As shown below, U.S. rye is significantly less price competitive than that of Germany or Canada, the two major suppliers for Japan. The price of German rye soared in 2008 due to a fervent demand in the EU caused by poor Russian and Ukraine crops, but it returned to the pre-surge level in 2009, stayed relatively flat in 2010, and soared again in 2011.

Table 31.
Average CIF Price of Rye by Origin
(\$US per MT)

	CY 2009	CY 2010	CY 2011	% change 2011/2009
United States	906.82	629.74	829.17	-8.6%
Canada	238.23	235.11	337.26	+41.6%
Germany	226.95	234.85	544.24	+139.8%
Poland	222.53	255.04	224.45	+0.9%

Source: Ministry of Finance

Trade

Germany had dominated rye exports to the Japanese market because of its price competitiveness. Imports from Germany declined dramatically, from 154,000 MT in 2007 to 5,000 MT in 2008, due to the price situation as explained above. Although the price situation improved in 2009, imports did not fully recover in 2009 mainly because sorghum became more attractive. In 2010, as the rye/sorghum price ratio moved in favor of rye, imports of rye recovered to the 100,000 MT mark. In 2011, as the price of German rye more than doubled over the 2010 level, Canada has taken over the leading exporter position. In the medium term, rye imports are expected to be on a declining trend as Japan's cattle and swine populations will likely shrink. Prospects for U.S. rye exports to Japan are directly linked to the relative price of U.S. rye.

Table 32
Imports of Rye by Origin

(MT)

	CY 2009	CY 2010	CY 2011
United States	640	1,267	1,014
Canada	13,761	21,404	71,162
Germany	44,717	56,603	1,349
Poland	5,548	40,128	13,975
Other	23	55	48
Total	64,689	119,457	87,548

Source: Ministry of Finance

Stocks

Unlike corn, sorghum and barley, Japan does not hold strategic emergency stocks of rye. Commercial stocks are estimated to be smaller than 20,000 MT.

Commodities:

Select

Author Defined:

Appendix: Japan's Food Self-Sufficiency

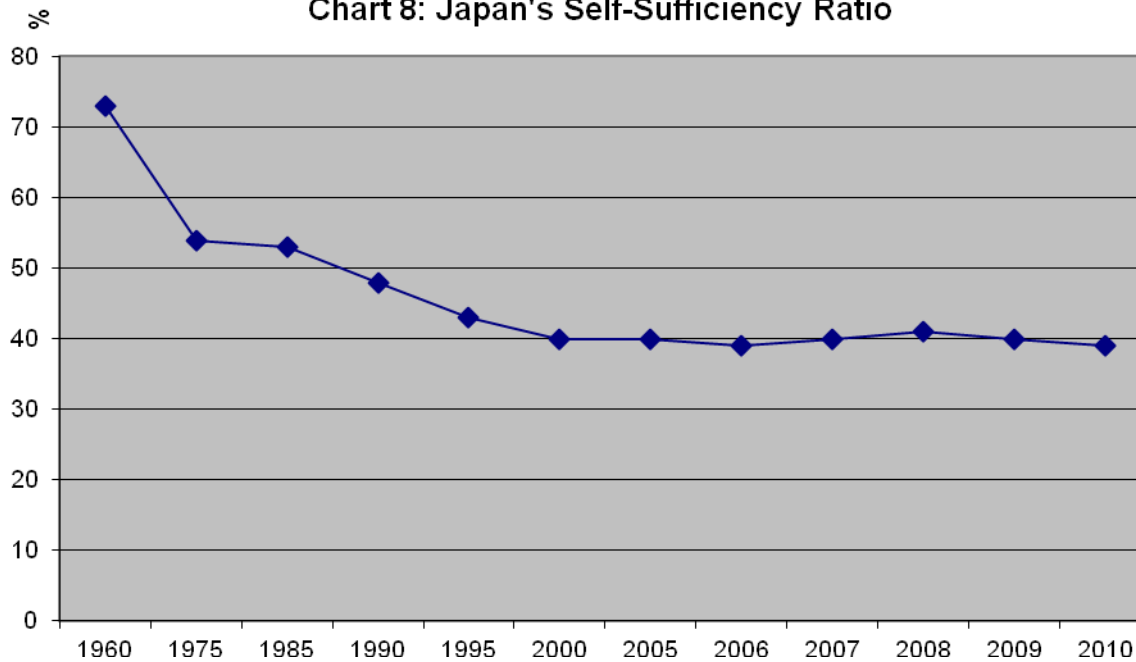
Table 33.
Japan's Self-sufficiency Ratio (%)

	1960	1975	1985	1990	1995	2000	2005	2006	2007	2008	2009	2010*
Rice	96	110	107	100	104	95	95	94	94	95	95	97
Wheat	28	4	14	15	7	11	14	13	14	14	11	9
Beans	25	9	8	8	5	7	7	7	7	9	8	8
Soybeans	11	4	5	5	2	5	5	5	5	6	6	6
Vegetables	100	99	95	91	85	82	79	79	81	82	83	81
Fruit	90	84	77	63	49	44	41	38	40	41	42	38
Meats	90	77	81	70	57	52	54	56	56	56	57	56
Beef	95	81	72	51	39	34	43	43	43	44	43	42
Eggs	100	97	98	98	96	95	94	95	96	96	96	96
Milk/Dairy Products	86	81	85	78	72	68	68	67	66	70	71	67
Seafood (for humans)	110	100	86	72	57	53	57	60	62	62	62	60
Sugar	31	15	33	32	31	29	34	32	33	38	33	26
Self-sufficiency (Calorie Basis)	73	54	53	48	43	40	40	39	40	41	40	39
Self-sufficiency (Major Food Grains)	80	69	69	67	65	60	61	60	60	61	58	59
Self-sufficiency (Major Feed Grains)	55	34	27	26	26	26	25	25	25	26	25	25
Self-sufficiency (Food + Feed Grains)	62	40	31	30	30	28	28	27	28	28	26	27

Source: MAFF

* Preliminary

Chart 8: Japan's Self-Sufficiency Ratio



Production, Supply and Demand Statistics

Rice, Milled Japan	2010/2011		2011/2012		2012/2013	
	Market Year Begin: Nov 2010		Market Year Begin: Nov 2011		Market Year Begin: Nov 2012	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Harvested	1,628	1,628	1,576	1,576		1,550
Beginning Stocks	2,693	2,693	2,788	2,713		2,810
Milled Production	7,720	7,720	7,646	7,646		7,358
Rough Production	10,604	10,604	10,503	10,503		10,107
Milling Rate (.9999)	7,280	7,280	7,280	7,280		7,280
MY Imports	700	700	700	700		700
TY Imports	700	700	700	700		700
TY Imp. from U.S.	0	350	0	350		350
Total Supply	11,113	11,113	11,134	11,059		10,868
MY Exports	200	200	150	200		200
TY Exports	200	200	150	200		200
Consumption and Residual	8,125	8,200	8,250	8,049		7,967
Ending Stocks	2,788	2,713	2,734	2,810		2,701
Total Distribution	11,113	11,113	11,134	11,059		10,868

1000 HA, 1000 MT, MT/HA

Wheat Japan	2010/2011		2011/2012		2012/2013	
	Market Year Begin: Jul 2010		Market Year Begin: May 2011		Market Year Begin: Jul 2012	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Harvested	207	207	208	212		210

Beginning Stocks	1,312	1,312	1,357	964		1,066
Production	568	568	760	742		750
MY Imports	5,869	5,628	6,100	5,800		5,500
TY Imports	5,869	5,628	6,100	5,800		5,500
TY Imp. from U.S.	3,598	3,293	0	3,500		3,300
Total Supply	7,749	7,508	8,217	7,506		7,316
MY Exports	292	264	300	300		300
TY Exports	292	264	300	300		300
Feed and Residual	300	300	600	400		300
FSI Consumption	5,800	5,980	5,850	5,740		5,700
Total Consumption	6,100	6,280	6,450	6,140		6,000
Ending Stocks	1,357	964	1,467	1,066		1,016
Total Distribution	7,749	7,508	8,217	7,506		7,316
1000 HA, 1000 MT, MT/HA						

Corn Japan	2010/2011		2011/2012		2012/2013	
	Market Year Begin: Oct 2010		Market Year Begin: Oct 2011		Market Year Begin: Oct 2012	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Harvested	1	1	1	1		1
Beginning Stocks	678	678	734	633		684
Production	1	1	1	1		1
MY Imports	15,655	15,654	16,100	15,500		16,000
TY Imports	15,655	15,654	16,100	15,500		16,000
TY Imp. from U.S.	13,863	14,525	0	15,000		15,500
Total Supply	16,334	16,333	16,835	16,134		16,685
MY Exports	0	0	0	0		0
TY Exports	0	0	0	0		0
Feed and Residual	11,000	11,200	11,500	11,000		11,500
FSI Consumption	4,600	4,500	4,600	4,450		4,500
Total Consumption	15,600	15,700	16,100	15,450		16,000
Ending Stocks	734	633	735	684		685
Total Distribution	16,334	16,333	16,835	16,134		16,685
1000 HA, 1000 MT, MT/HA						

Sorghum Japan	2010/2011	2011/2012	2012/2013
	Market Year Begin: Oct 2010	Market Year Begin: Oct 2011	Market Year Begin: Oct 2012

	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Harvested	0	0	0	0		0
Beginning Stocks	117	117	115	75		75
Production	0	0	0	0		0
MY Imports	1,418	1,418	1,500	1,400		1,450
TY Imports	1,418	1,418	1,500	1,400		1,450
TY Imp. from U.S.	328	315	0	250		500
Total Supply	1,535	1,535	1,615	1,475		1,525
MY Exports	0	0	0	0		0
TY Exports	0	0	0	0		0
Feed and Residual	1,420	1,460	1,500	1,400		1,450
FSI Consumption	0	0	0	0		0
Total Consumption	1,420	1,460	1,500	1,400		1,450
Ending Stocks	115	75	115	75		75
Total Distribution	1,535	1,535	1,615	1,475		1,525

1000 HA, 1000 MT, MT/HA

Barley Japan	2010/2011		2011/2012		2012/2013	
	Market Year Begin: Oct 2010		Market Year Begin: Oct 2011		Market Year Begin: Oct 2012	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Harvested	59	59	58	60		58
Beginning Stocks	489	489	462	461		401
Production	162	162	174	170		180
MY Imports	1,361	1,360	1,300	1,280		1,260
TY Imports	1,361	1,360	1,300	1,280		1,260
TY Imp. from U.S.	2	9	0	2		50
Total Supply	2,012	2,011	1,936	1,911		1,841
MY Exports	0	0	0	0		0
TY Exports	0	0	0	0		0
Feed and Residual	1,250	1,250	1,225	1,230		1,220
FSI Consumption	300	300	300	280		280
Total Consumption	1,550	1,550	1,525	1,510		1,500
Ending Stocks	462	461	411	401		341
Total Distribution	2,012	2,011	1,936	1,911		1,841

1000 HA, 1000 MT, MT/HA

Rye Japan	2010/2011		2011/2012		2012/2013	
	Market Year Begin: Oct 2010		Market Year Begin: Oct 2011		Market Year Begin: Oct 2012	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Area Harvested	0	0	0	0		0
Beginning Stocks	18	18	19	13		13
Production	0	0	0	0		0
MY Imports	101	100	75	80		90
TY Imports	101	100	75	80		90
TY Imp. from U.S.	0	1	0	1		1
Total Supply	119	118	94	93		103
MY Exports	0	0	0	0		0
TY Exports	0	0	0	0		0
Feed and Residual	90	95	65	70		80
FSI Consumption	10	10	10	10		10
Total Consumption	100	105	75	80		90
Ending Stocks	19	13	19	13		13
Total Distribution	119	118	94	93		103

1000 HA, 1000 MT, MT/HA